



**NATIONAL BAR
ASSOCIATION®**

EST. 1925



36th Annual Wiley A. Branton Issues Symposium

**Subpart Conferences &
Fall General Counsel Invitational**

SYMPOSIUM THEME:
From Justice to Generational Wealth

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ABOUT THE

National Bar Association

Founded in 1925, the National Bar Association (NBA) is a premier network representing the interests of more than 66,000 attorneys, judges, and legal professionals nationwide. As a trusted hub for the legal industry's top talent, the NBA connects firms and companies to decision-makers who drive legal strategy, oversee high-stakes litigation, and control outside counsel budgets across every sector of the economy. The NBA is not just a professional association—it is a competitive advantage for firms that understand the power of meaningful connection in an increasingly complex legal marketplace.

For law firms focused on growth, client development, and market positioning, the NBA offers a rare and direct path to cultivate relationships with senior legal executives, including General Counsels at Fortune 500 companies. Through exclusive events, curated roundtables, and strategic forums, our platform accelerates access to high-value prospects and elevates your visibility at the top levels of the profession. Partner with the NBA: This is more than a moment, this is a movement.



MEET OUR PRESIDENT

Ashley L. Upkins

Ashley L. Upkins, the 2025–2026 President of the National Bar Association, is redefining what leadership in the legal profession looks like. A fierce advocate, strategic thinker, and corporate litigator, President Upkins made history as the first woman from Tennessee to lead the NBA in its 100-year history.

By day, she leads litigation at Silicon Ranch Corporation, one of the country's largest independent power producers. By vision, she is building a bar year rooted in legacy, momentum, and impact—bringing fresh energy to the business of law.

President Upkins is unapologetically focused on results: empowering the next generation of legal leaders, scaling the NBA's reach, and creating real-time opportunities for firms to connect with clients, policymakers, and industry changemakers.

Under her leadership, the National Bar Association is stepping boldly into a new century—and a new dawn—not as a legacy institution, but as a commanding force—setting the agenda, expanding the table, and delivering the access and outcomes today's legal powerplayers demand.



New York

ABOUT

Wiley A. Branton Issues Symposium

Where history and hard questions collide. Named for the legendary civil rights lawyer who never flinched in the face of injustice, this Symposium doesn't play it safe. We confront the issues shaping our communities—from courtrooms to boardrooms, from the ballot box to the bank vault—with unapologetic clarity.

It's where law meets labor, where real property meets real power, where General Counsels sit shoulder to shoulder and where conversations about equity become blueprints for generational prosperity.

The Symposium is also a working forum. Each year, it produces white papers and issue reports that capture critical insights, document solutions, and drive action. These publications ensure the dialogue extends far beyond the event, cementing Wiley A. Branton's legacy in both policy and practice.

Platinum Sponsorship Package

\$25,000

The highest level of sponsorship, including top-tier benefits such as:

- Host or moderate a General Counsel Roundtable
 - Four (4) full access passes + invite to Executive GC Welcome Reception
 - VIP seating and Verbal Recognition at Wiley A. Branton Awards Luncheon
 - Logo placement on all major signage and in pre-event and event digital guides
 - Custom invite list for GC client engagement (subject to approval)
 - Recognition during opening reception
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Gold Sponsorship Package

\$15,000

Mid-level sponsorship with significant benefits such as:

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 - Three (3) full access pass + reserved seating at Wiley A. Branton Awards Luncheon
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Silver Sponsorship Package

\$10,000

Entry-level sponsorship with benefits such as:

- Logo placement on all major signage and in pre-event digital guide
- Two (2) full access pass + reserved seating at Wiley A. Branton Awards Luncheon

Customized sponsorship packages available, email
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